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## CHEFS A' FIELD HONORED WITH PRESTIGIOUS JAMES BEARD FOUNDATION AWARD FOR "BEST NATIONAL TELEVISION COOKING SERIES"

The PBS Television series *Chefs A' Field: Culinary Adventures That Begin on the Farm*, was awarded the **2004 James Beard Foundation Award** for "Best National Television Cooking Series." This prestigious award was handed out during an evening gala Monday night in New York City.

"The James Beard Awards are the highest honors in the culinary world and to be awarded one takes my breath away." says Chris Warner, Executive Producer of Chefs A' Field. "The award is a testament to the importance of the series' strong message regarding sustainable agriculture and to the outstanding chefs, farmers and fishermen we have documented."

Now in their 14<sup>th</sup> year, the James Beard Foundation Awards--a.k.a. the "Oscars of the Culinary World"--recognize excellence and achievement in the culinary profession, honoring the best chefs, restaurants, food journalists, cookbook authors, and food-related broadcast media in the international community. *Chefs A' Field* received the 2004 James Beard Foundation/Viking Range Broadcast Media Award in the category of "Television Cooking Show – National." The 2004 Viking Range Broadcast Media Awards honor television and radio programs on food and beverage topics that aired in 2003.

Chefs A' Field is the first American cooking series produced in HDTV (High Definition TV) and appears on over 300 PBS stations nationwide.

Chefs A' Field is a series of 13 half-hour programs exploring the vital relationship between great chefs and their food sources. Shot in locations across the United States, the series showcases regional cuisine and is filled with picturesque scenes shot at the peak of seasonal harvest. Each episode features a top American chef, who travels to the field, to explore the offerings of their farmers and fishermen and then returns to the kitchen, where the fresh, locally grown ingredients are magically transformed into some of the most delectable dishes on the menus of America's finest restaurants. As the chefs interact with local farmers, ranchers, and fishermen, viewers see how environmental practices make a difference in how foods taste and hold their nutritional value. The ideas of sustainable agriculture are at the forefront of the subject matter.

The series features some of America's most notable chefs, including: Cory Schreiber-Wildwood (Portland, OR), Patrick O'Connell-The Inn at Little Washington (Washington, VA), Tom Douglas-Palace Kitchen (Seattle), Traci Des Jardins-Jardiniere (San Francisco), Rick Moonen-RM (New York), Nora Pouillon-Nora (Washington DC), Stan Frankenthaler-Salamander (Boston), John Sundstrom-Earth & Ocean/Lark (Seattle), Anne Quatrano-Bacchanalia (Atlanta), Peter Hoffman-Savoy (New York), and Odessa Piper-L'Etoile (Madison, Wi). This esteemed lineup of chefs shares more than 23 James Beard Awards.

Chefs A' Field will release a second season of the series in Winter 2004 on PBS stations nationwide. Check your local listings. For a complete list of season two series participants, visit www.chefsafield.com

Chefs A' Field is made possible by the generous support of Whole Foods Market, The W. K. Kellogg Foundation, The David & Lucile Packard Foundation, The Park Foundation, USDA/SARE, and The Wallace Genetic Foundation.

Chefs A' Field is a production of Warner Hanson Television and KCTS/PBS-Seattle. Producer: Heidi Hanson. Executive Producer: Chris Warner. Writer/Correspondent: Jed Duvall. The series is distributed by American Public Television.

The *Chefs A' Field* Companion Book is available at www.channel9store.com and at amazon.com.

For more information, visit www.chefsafield.com.

## WARNER HANSON TELEVISION - Washington, DC

Warner Hanson Television produces film and television programs on subjects such as wildlife, natural history, and the environment for major television networks nationally and abroad. Respected producers of quality documentary programs and specialists in High Definition Television (HDTV), WHTV has filmed in some of world's most remote regions, including North and South America, Africa, and Asia. WWW.WARNERHANSON.COM PHONE: 703.237.4341

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